

Fill-in-the-blank templates

_____ (your name) is a _____, _____, and _____. He/She helps _____ (who you help, i.e. your clients or customers) to _____ (what you help them with, usually a problem you solve). _____

(your name) has always enjoyed starting and running businesses. In fact, by the time she/he was _____ (age), she/he had already _____. Soon afterwards, _____ (your name) began a _____ and a _____. Now she/he is the _____ (your title) of _____ (your business name), which _____ (short description of your business).

I'm the owner/operator of _____ (your business name, linked to your website). _____ (your business name) provides _____ (your service or product) to _____ (your customers) so they can _____ (what your customers do with your service or product).

I got into this line of business in _____ (year) when _____ (tell how you got started).

My favorite part of having a _____ (type of business) business is _____, because it allows me to _____ (why you enjoy it). Also, _____ (a part of your job) can be a lot of fun!

When I'm not working on _____ (your business name, linked to your website), I like to _____ (your hobbies).

I'm a _____, _____ and _____ (list three things that describe you, e.g. small business owner, writer, cat lover, devoted father) from _____ (list the general area you live in, e.g. country, state or city, but obviously: don't ever give your address).

I think of myself as a _____ (your temperament e.g. quiet, bubbly, shy, outgoing) person, although I've also been known to _____ when _____.

The things I love most in life are _____, _____ and _____ (list your favorite things, e.g. hanging with friends, my relationship with God, photography, cycling, family, my kids).

I've been _____ (your profession or hobby) for _____ years, and I really love it.

My idea of the perfect day would start with _____. And then I'd _____ and finish off by _____. The kinds of people I'd like to meet are ones who are _____ and _____. That's important to me because _____.